

Today we'll be talking a lot about what we **stand** for. For our warmup, I want to know
(in the chat)...

What do you **stan*** for?

***stan** /stan/

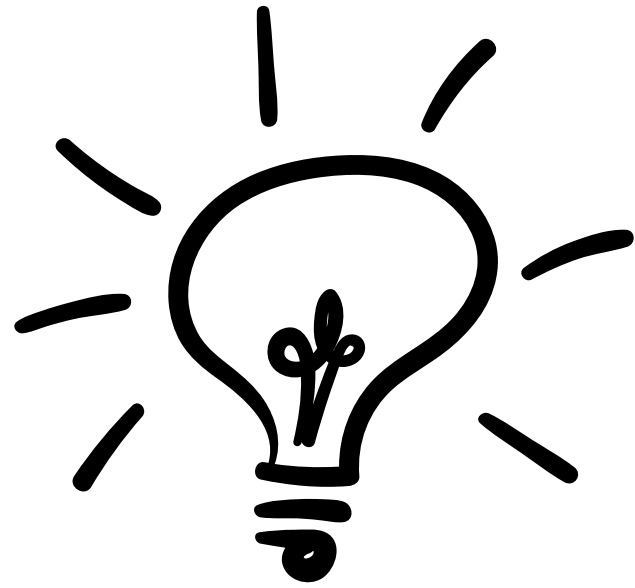
(v.) be an overzealous or obsessive fan (i.e. of a particular celebrity.)

BUILDING OUR FUTURE

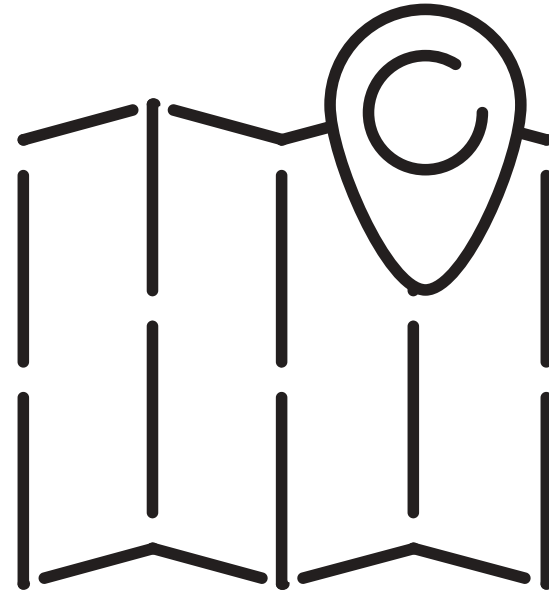


COMMITTEE FOR A
BETTER
NEW ORLEANS

CBNO helps people...



Understand



Navigate



Influence

the decisions that impact their lives.



NO PARKING ANY TIME

ONE WAY
→
DO NOT ENTER
WHEN BUSES ARE IN DRIVEWAY

ENTRANCE
INTERCLASS
GYMNASIUM

DOLORES LAURIN
SCHOOL

Agenda

- 1 Update on ARP & IIJA (20 min)
- 2 Building Our Future (10 min)
- 3 *Discussion: How can we refine this strategy? How can we coordinate and partner to bring your community to the table?* (10 min)
- 4 Breakout Groups:
Brainstorming & Testing Ideas
(30 min)



“

The decisions we make in the next 5 years will impact our City and our region for the next 50.

Mayor LaToya Cantrell





“

Why are we here?

To make the most of the opportunity

...For a full recovery.

...For a smart recovery.

...For a collaborative recovery.

For our future.



The American Rescue Plan (ARP)

How has New Orleans navigated federal relief funds so far?

The **total ARP Allocation**
of the City of New Orleans is about

\$388 Million



About **59%** of the City's usual
annual operating revenue

**Funds are to be used for expenses from 2021 to 2024,
and must be expended by 2026.**

\$388 Million

It came in two tranches:



Tranche 1

~ \$194 M

*arrived in March 2021;
allocated*



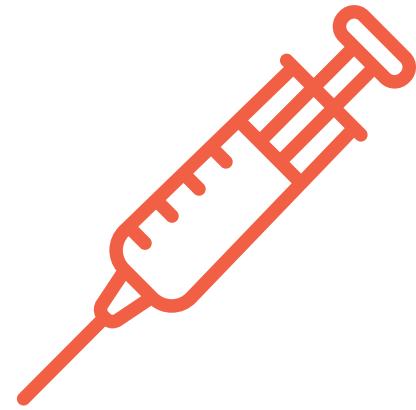
Tranche 2

~ \$194 M

*Most arrived May
2022; additional
payment coming.*

Intended Uses: ARP

flexible, but not a silver bullet



PUBLIC HEALTH

Supporting public health efforts to end the spread of Covid-19 and distribute vaccinations;



REPLACING LOST TAX REVENUE

for state and local governments and funding essential public services;



ECONOMIC RELIEF

Providing economic relief and stability to households and businesses;



ADDRESSING INEQUITIES W/ INFRA.

incl. by investing in frontline workers and in water, sewage, and broadband infrastructure.

How did New Orleans use the first half?

ARPA Dashboard

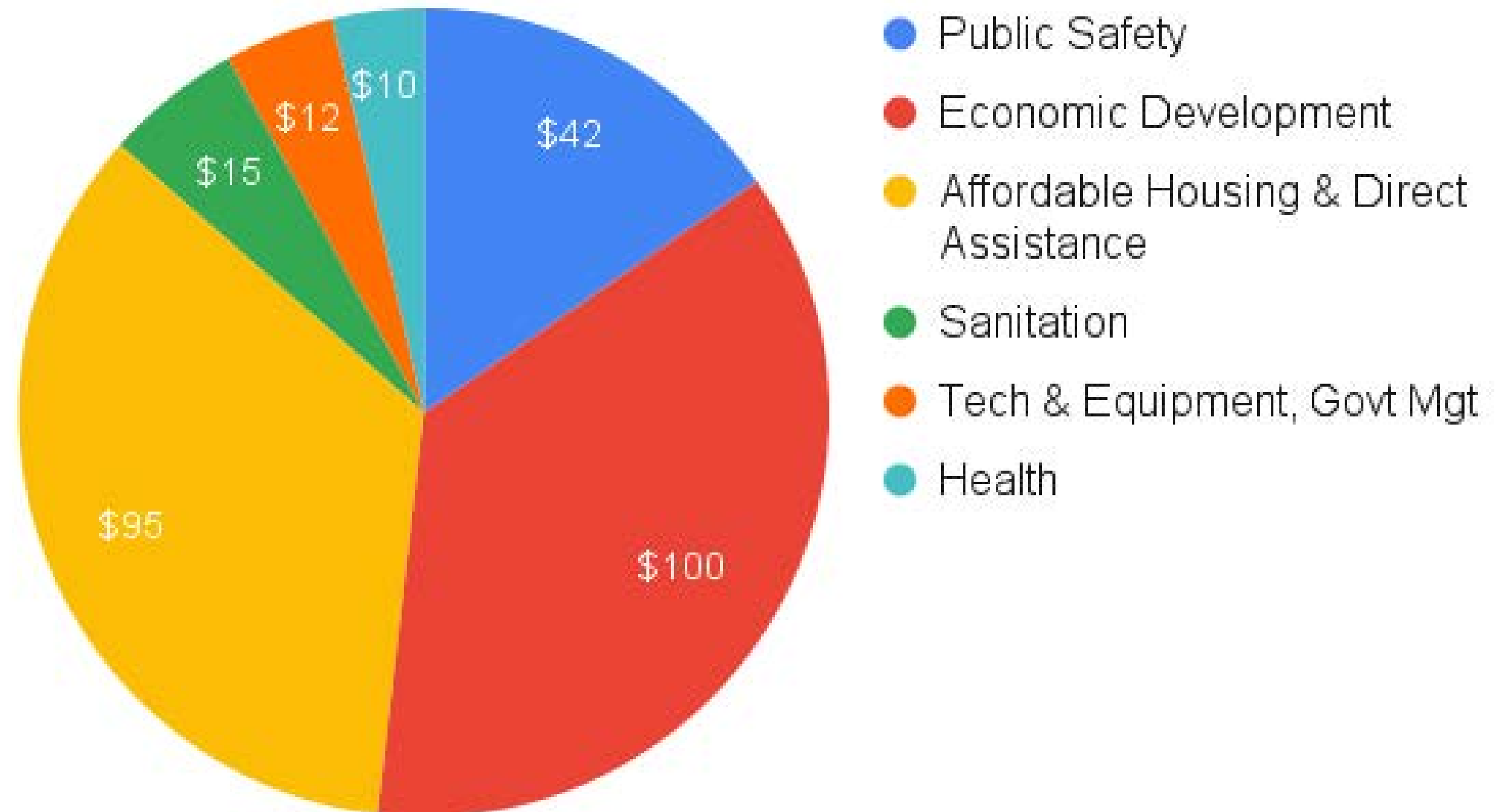
mostly to replacing lost revenues*, but it's hard to track.

Tranche 1 Total Revenue: \$193,761,524

Expenditure Category	Line	Department	Budget	YTD Spent	Remaining
2. Negative Economic Impacts	2.2 Household Assistance: Rent, Mortgage, and Utility Aid	City Council	\$5,000,000	\$0	\$5,000,000
5. Infrastructure	5.17 Broadband: Other projects	City Council	\$1,500,000	\$0	\$1,500,000
6. Revenue Replacement	6.1 Provision of Government Services	NOFD	\$164,966,816	\$102,992,214	\$61,974,602
6. Revenue Replacement	6.1 Provision of Government Services	NOPD	\$22,294,708	\$22,294,708	\$0
TOTAL			\$193,761,524	\$125,286,922	\$68,474,602

Where will the rest go?

Mayor's Priorities for the last **\$194 million***



Mayor Cantrell released this list of possibilities on 6/14/22. It adds up to **\$274 million.*

\$12 million TECHNOLOGY

- City-owned fiber
- NOPD electric vehicle pilot
- Software for permitting, document and work order management
- Creating City Digital Learning Centers

\$5-10 million HEALTH

- improving maternal & child health
- health & hygiene for vulnerable populations

\$42 million PUBLIC SAFETY

- New equipment for the NOPD Training Academy & DNA Crime Lab, NOEMS
- Police cars, ambulances
- Replacement of the Fire Station Alerting System

\$15 million SANITATION

- Trash / waste mgt.
- Convenience centers
- Illegal dumping remediation



+\$95 million HOUSING

- Affordable housing
- Public programs that provide direct support to residents

+\$100 million ECONOMIC DEVELOPMENT

- Workforce development,
- Implement Generational Economic Transformation Plan
- Programs that support our culture bearers & to grow film industry
- Opportunities for youth

What happens now?

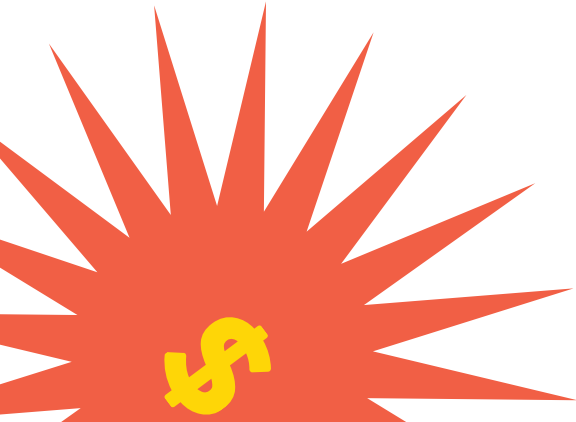
The Mayor's team will have to present their plan to City Council.



City Council has to vote on it.



The CAO's office has been tasked with cutting \$199M from this list.





ARP Strategy Recommendations

- **Meaningful Community Engagement** - Equitable process that intentionally seeks the input from people most often excluded, before decisions are made.
- **Show your work** - Explain the thinking behind your priorities & Make clear how data and community input informed decisions.
- **Data-driven performance metrics** - Set SMART goals and benchmarks, and measure progress toward them in an accessible way.
- **Budget Transparency** - Machine-readable data dashboard that explains how this funding is supporting our goals.

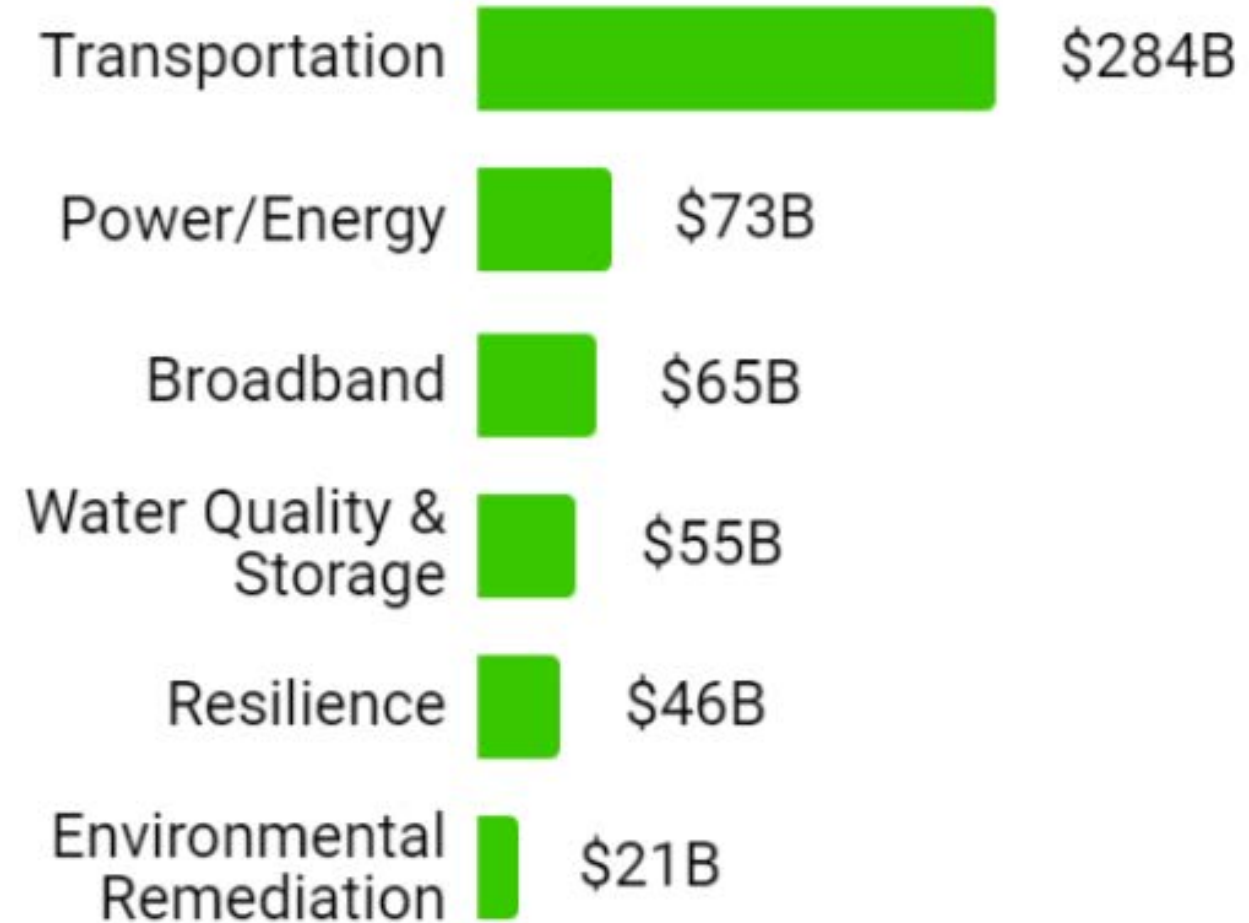


The Infrastructure Investment & Jobs Act (IIJA)

Prepared by Samuel Buckley, AICP,
Transportation Planner
The Regional Planning Commission

\$550 billion in new federal spending on U.S. infrastructure over the next five years.

New Infrastructure Spending, 2022-2026 (in billions)



IIJA includes 350+ programs in 12 categories.

Two types of funding:

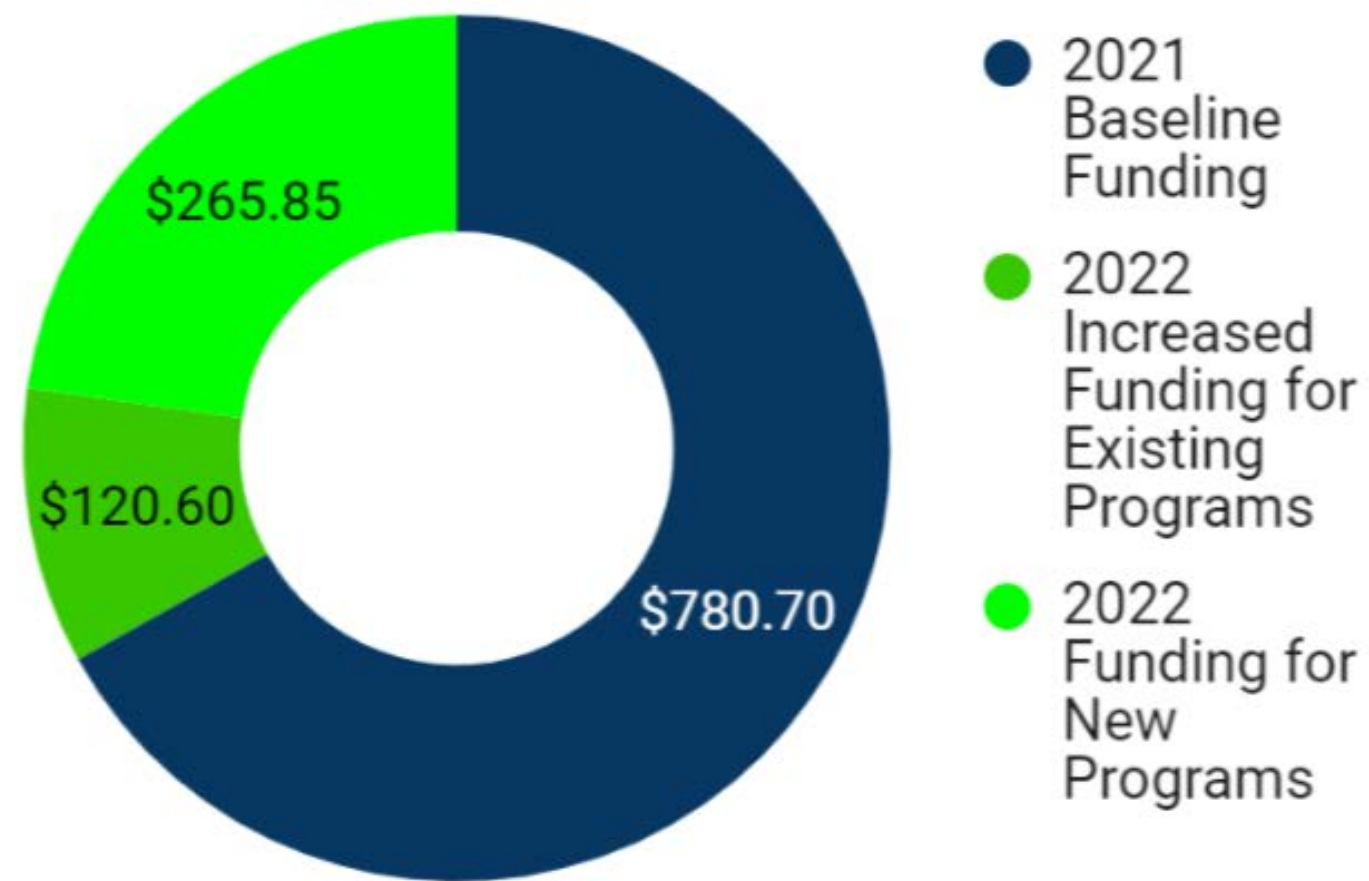
1

**Formula
Funds**

2

**Competitive
Grant Funds**

1. ~50% more funding to Louisiana for existing road and bridge programs*

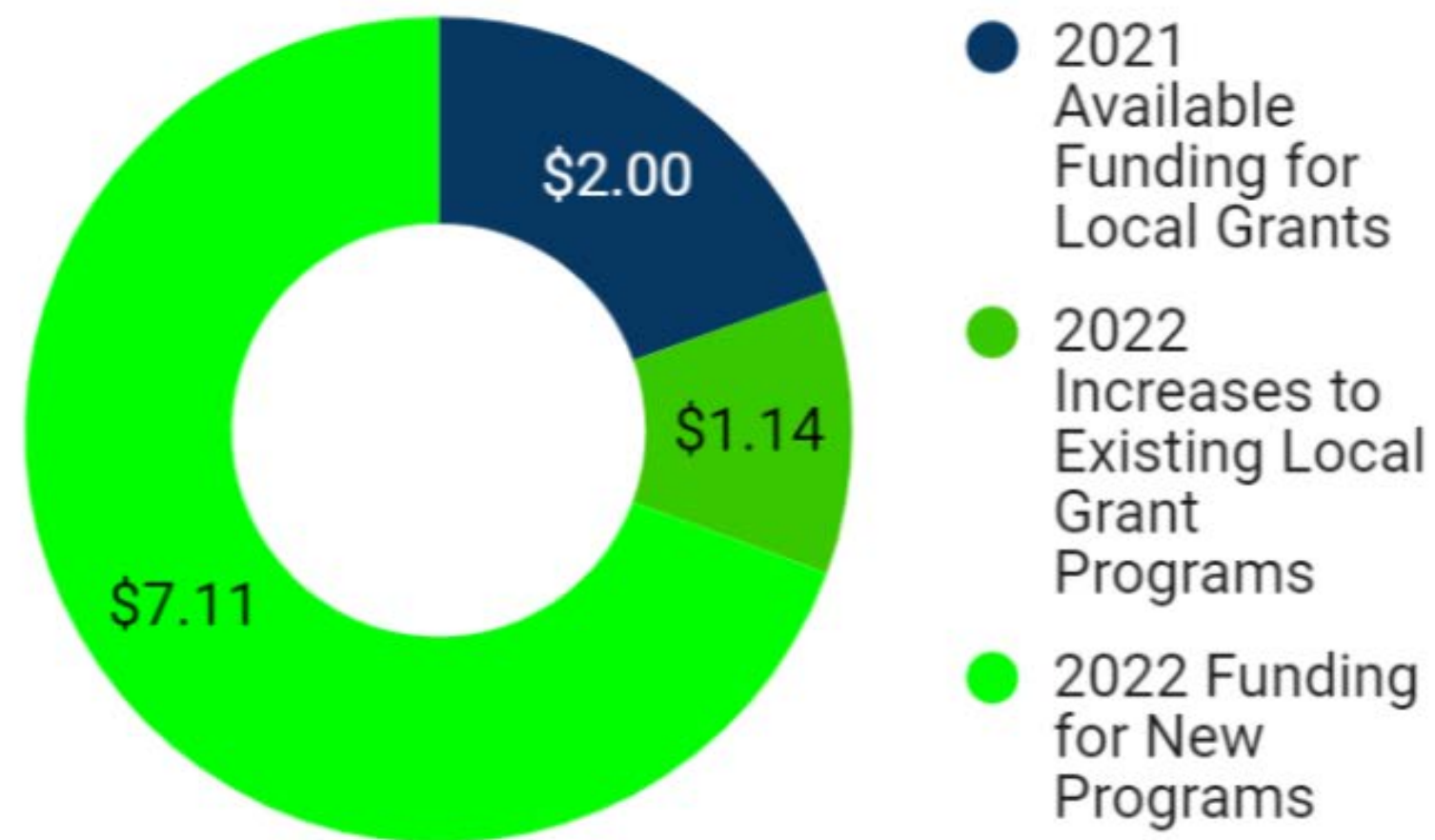


***These are called "Formula Funds." because they're allocated based on a calculation.**

Annual Federal Funding for Road and Bridge Projects in Louisiana: 2021 vs 2022 (in millions)

2. **New competitive grants*** for local governments.

Competitive Grant Funding Available to Local Governments: 2021 vs 2022 (in billions)



FEDERAL PRIORITIES INCLUDE:

hazard mitigation • road and sidewalk repairs • complete streets • climate change resilience • & more

***the City can apply to receive the funds, but they're *not guaranteed*.**

There are over 350 programs in IIJA.



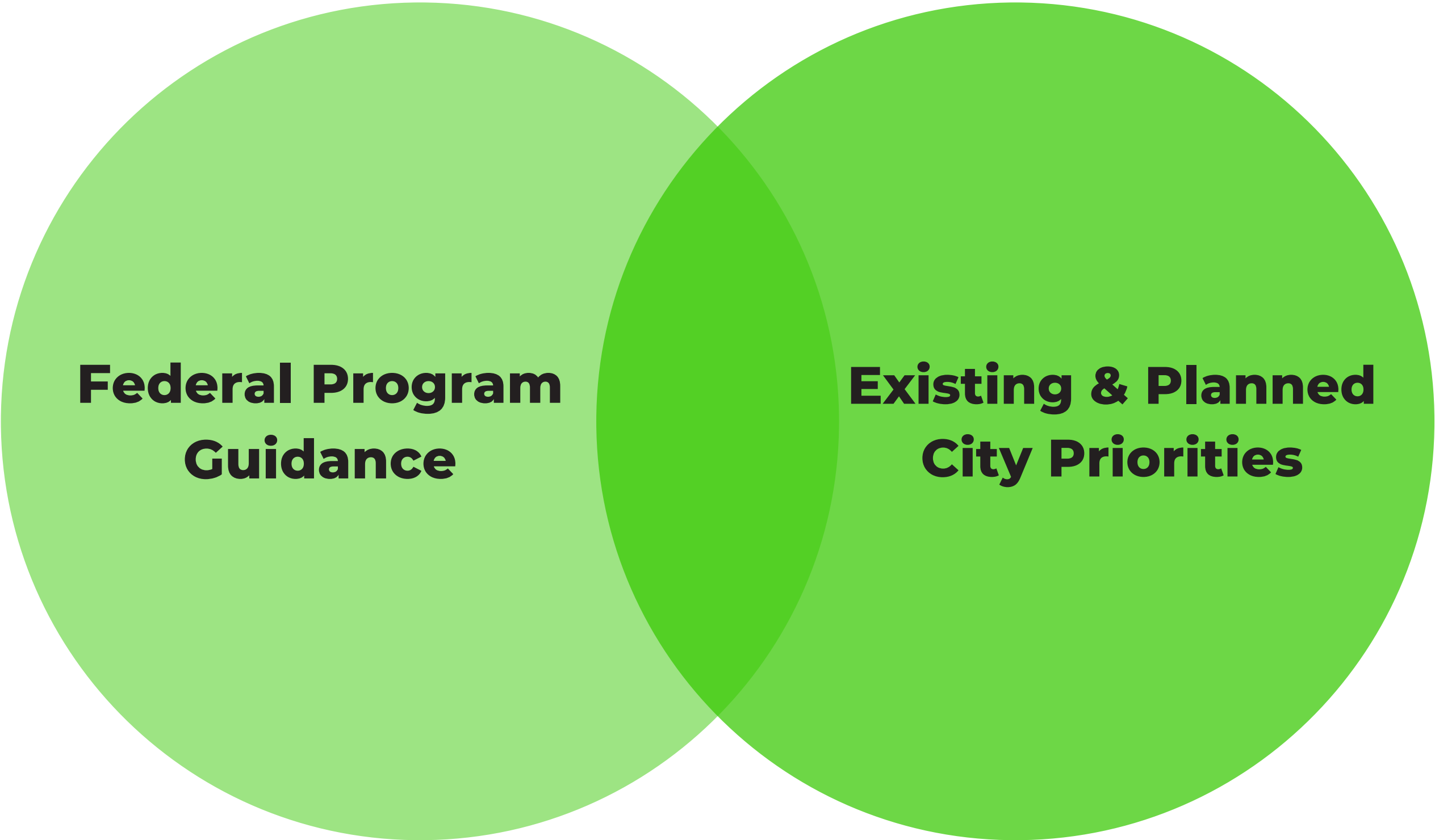
CITY OF NEW ORLEANS



What are New Orleans agencies eyeing?



City Approach





CITY OF NEW ORLEANS

submitted proposals

- **Downtown Transit Center & Transit Connections w/ RTA (RAISE)**
- **Community Microgrids for storm resilience (RACER)**



CITY OF NEW ORLEANS

upcoming proposals: planning

Safe Streets and Roads for All

to prevent transportation-related death and serious injury on streets

Federal Lands Access Program (FLAP)

For improving access to Bayou Sauvage





CITY OF NEW ORLEANS

upcoming proposals

City also plans to apply for as many programs as possible, including:

- Bridge Formula Program (BFP)
- Bridge Investment Program (BIP)
- Clean School Bus Program (with NOLAPS)
- PROTECT (resiliency of transportation infrastructure)
- Transmission Facilitation Program (2023, with Entergy)
- Brownfields Program



upcoming proposals

S&WB plans to apply for as many programs as possible, including:

- **Lead Line Replacement (EPA/LDH): \$42M/yr, 5 years. Will require LSL inventory (not yet complete)**
- **Drinking Water State Revolving Fund (EPA/LDH): ~\$3M project cap**
- **Clean Water State Revolving Fund (EPA/LADEQ)**
- **Cyber Resiliency (BRIC/FEMA)**

S&WB emphasized they're eligible for more water quality than drainage programs.



priority proposals

Port of New Orleans emphasized plans to grow their capacity and repair and restore crucial connections

- Bridges
- Louisiana International Terminal (which will accept megaships before the CCC)
- Rail Yard Expansions

St. Claude Bridge Rehabilitation (Pending)

\$30.5 million total investment in project

Project will completely rehabilitate the bridge and reopen it and improve safety, for vehicular, pedestrian and bicycle access to connect the communities.

RAISE Grant Application:

- \$25M application pending

Notes:

- 102-year-old bascule bridge
- Vital to vehicular and maritime traffic
- Hurricane evacuation route for residents
- Widen pedestrian and bicycle access
- Install advanced traffic warning systems



Almonaster Bridge Rehabilitation (In Progress)

\$43 million total investment in project

Project will completely rehabilitate the bridge and reopen it to vehicular, pedestrian and bicycle traffic to connect the communities.

Timeline:

- Bids advertised October 2022
- Contract Award December 2022
- Projected completion December 2023

Funding:

- \$20 million FHA
- \$21.5 million Port NOLA
- \$1.5 million City of NO



Grant Programs for Port NOLA

- Port Security Grant Program
 - Surveillance System Upgrades
 - Equipment Upgrades
- Port Infrastructure Development Program (PIDP)
 - Port Infrastructure
- RAISE Grant Program
 - St. Claude Bridge Rehabilitation Pending
- INFRA and MEGA Grants
 - Large-scale infrastructure projects (wharfs/roadways)
- CRISSI Grants (NOPB)
 - Rail improvements, car storage expansion



priority proposals

Port of New Orleans emphasized the priorities in the 2018 Strategic Mobility Plan, including:

- Downtown Transit Center @ Canal & Elk
- Bus rapid transit
- Transit Oriented Communities
- Modernizing fleet
- ADA compliance & shelters

Federal Capital Priorities

Project	Est. Cost	IIJA Funding Potential
Downtown Transit Center	\$25 MM	RAISE / Bus and Bus Facilities
Bus Fleet Modernization	\$47 MM	Low- No Emissions/Bus and Bus Facilities
ENO/CBD/Westbank Bus Rapid Transit	\$250 MM	Capital Investment Grant
East New Orleans TOC	TBD	TOD Pilot (2023)
Westbank TOC	TBD	TOD Pilot (2023)
Union Passenger Terminal TOC	TBD	TOD Pilot (2023)



Pending IIJA Applications

Project	Request	IIJA Funding
Downtown Transit Center	\$25 MM	RAISE \$18.8 RTA/\$6.2 CNO
Bus Fleet Modernization	\$11.4 MM	Bus and Bus Facilities

Potential IIJA Applications

Project	Request	IIJA Funding
Transit Stop Accessibility	TBD	Safe Streets and Roads for All

Who are the decisionmakers?

Who are the decisionmakers?

Formula Funds



State Allocates



Feds Award to State



City Council Allocates

Who are the decisionmakers?

Competitive Grants



Feds Award (or not)



City Applies



City Council Allocates

Bottom line:



We're gonna need to impress these guys.

What are they looking for?



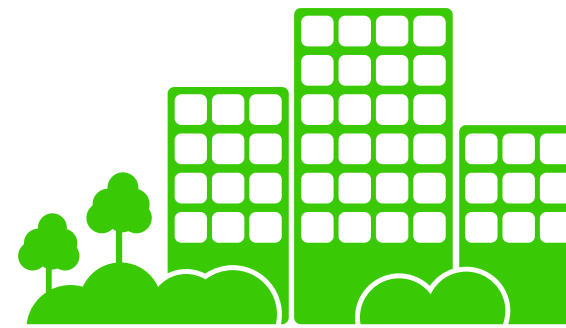
Investment in disadvantaged communities

Justice40 Commitment to spend 40% of mitigation funding in disadvantaged communities.



Resilience & Sustainability

Projects that prepare the nation for the intensifying impacts of climate change.



Economic Development

Supporting the economic growth and resilience of the local economy; especially in sustainable infrastructure.

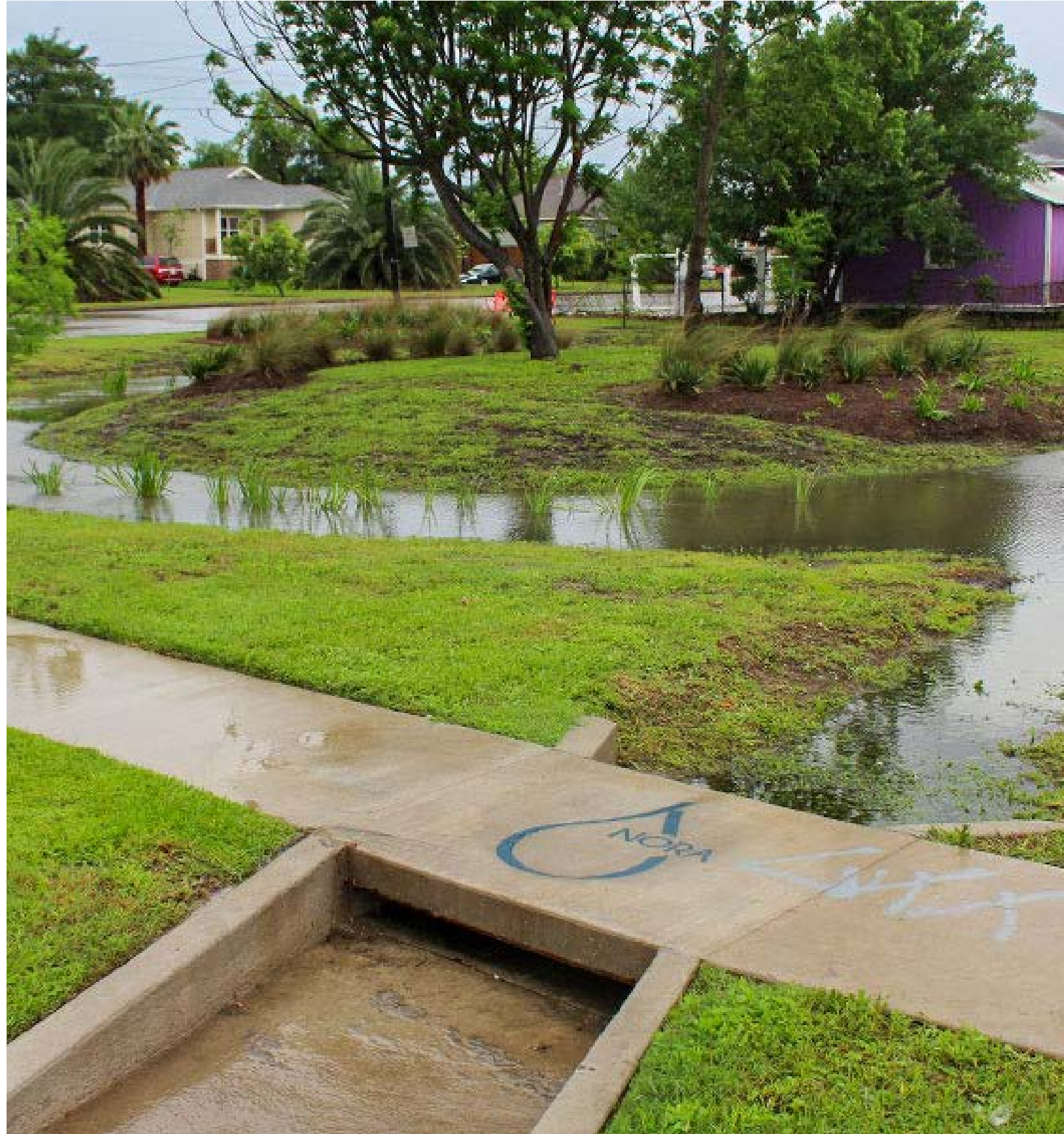


Collaboration

Call for robust community engagement, cross-sector project teams, and collaborative approaches that meet many aims at once.



COMMITTEE FOR A
BETTER
NEW ORLEANS



“

**This funding
could be a
game changer.**

***If we're prepared to
make the most of the
opportunity.***

“

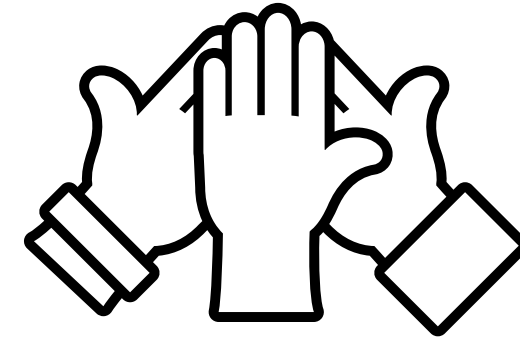
**Equity is achieved when
identity, status, and
ability no longer predicts
a person's quality of life
in our City.**

City of New Orleans Office of Human Rights & Equity



What we mean by equitable process

an equitable process is designed for the most-impacted residents. It is:



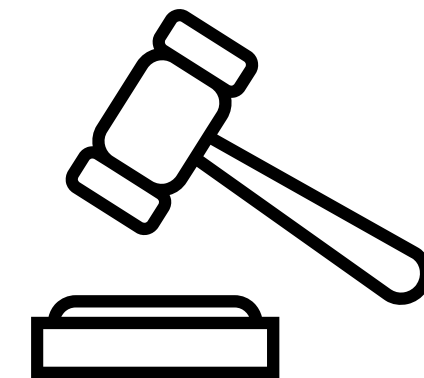
INCLUSIVE



DATA-DRIVEN

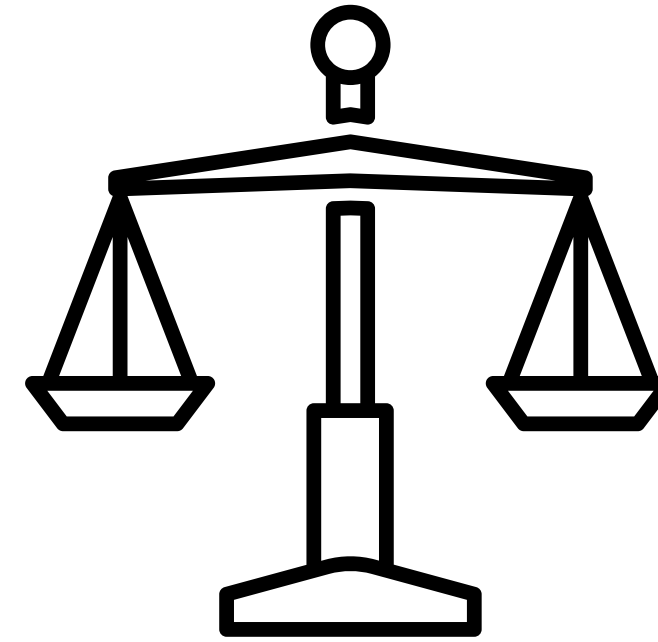


TRANSPARENT



ACCOUNTABLE

What we mean by equitable outcomes



Investments that reduce disparity



Investments in historically disinvested communities

Building Our Future: ***What we're doing***

1

**Educating
Residents &
Stakeholders**

2

**Gathering
Priorities**

3

**Strengthening
New Orleans' IIJA
Proposals**



Educating Stakeholders

Educating Residents & Stakeholders

Bi-monthly meetings with guest speakers

Fact Sheets, Videos & Explainers; In-person outreach

Presenting data and findings to City partners

Presenting at community meetings and events

70+

partners, and growing





Gathering Priorities

Gathering Priorities

**Infrastructure
impacts &
priorities
survey data**

**Resident &
community
stories**

**Existing
community
initiatives &
priorities**

CONVENE & CANVASS



Building Algiers Future Saturday, July 30th

University of Holy Cross
Moreau Center

Launching a Monthly Event Series as part of Building Our Future

- Saturday morning events to be held in each council district
- Looking to partner with organizations rooted & working in specific communities
- \$1500 event funding available via grant from The Power Coalition

Flexible format engagement events, meant to -

- Build awareness of opportunities for funding to address priorities
- Gather resident priorities & stories
- Be fun!



Strengthening IJJA Proposals

Strengthening IIJA Proposals

**Nerd-Outs
to research
policy &
comb
through
existing
plans**

**Data from
surveys and
resident
stories**

**Equity
framework
for IIJA
applications**

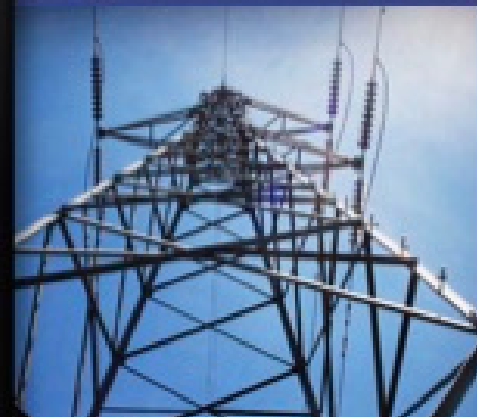
**Grant
writing
support,
project
team
convening,
etc.**

New Orleans Community Health Improvement Plan

2022-2025



new orleans
health
department



INFRASTRUCTURE INVESTMENT & JOBS ACT

A FEDERAL INVESTMENT GUIDE
FOR LOCAL LEADERS



Net Zero by 2050:
A Priority List for
Climate Action in New Orleans

March 2022

Economic Opportunity through Green Infrastructure:

Equitable Access to Jobs and Contracts
in Greater New Orleans



GREATER
NEW ORLEANS
FOUNDATION
GIVING IN ACTION

[bw] RESEARCH
PARTNERSHIP

FUNDED BY
THE
KRESGE
FOUNDATION

Hazard Mitigation Plan

City of New Orleans

Office of Homeland Security and Emergency
Preparedness

September 15, 2021

OFFICE OF ECONOMIC DEVELOPMENT
CITY OF NEW ORLEANS

Plan for Generational Economic Transformation



Timeline

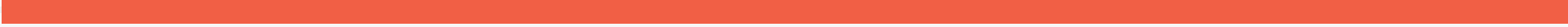
Project Streams

June 2022 **July 2022** **Aug 2022** **Sept 2022** **Oct 2022** **Nov 2022** **Dec 2022**

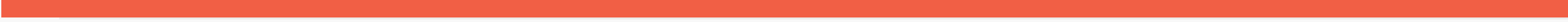
Collect Stories: Youth Storytelling Campaign



Survey Collection & Outreach



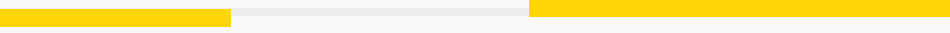
Stakeholder Meetings



Nerd Outs



Release For Our Future Report



Does this plan meet the mark?
Are there gaps that need filling?
How can we coordinate efforts?



How you can help

- **Capacity: Expertise & Funding**
- **Advocacy: Call for transparency & accountability**
- **Collaboration: bringing stakeholders to the table**



Let's bring home the money.

Nellie Catzen
Executive Director
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504.356.3156